

Retail Technologies

25 Adam Street
Cleveland Qld 4163
ABN 89 932 671 393



Seafood Takeaway Industry

To provide Seafood takeaway Industry a fully functional point of sale solution with specialised features specific to that industry.

SPECIALISED FEATURES

1. Internet ordering module interface (provided by a third party program)
2. Caller identification function
3. Customer loyalty program
4. Head office reports
5. Head office remote access
6. Automatic ordering system
7. Automatic payment of franchise fees
8. Export to MYOB accounting software
9. Integration of scales for uncooked seafood

FEATURES AND BENEFITS

TREG License

Register module - required at each store for all terminals

Touch Back Office Module

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The Back Office Module comes with features such as Products/Modifiers/Sales Reporting/Cash Handling and Button Editor as standard.

Products - Features include loyalty point control, text help files, control for modifiers and stepping.

Modifiers - Detailed control on products, customized printer outputs.

Cash handling - Cash up facilities, with no predefined close off periods.

Sales reporting - Displays current sales information as it happens in real time.

The Back Office Module offers complete control of the general day to day running of the business.

Advanced features text help files, pictures and movies of products will cut down training time and customer dissatisfaction.

The Back Office Module also allows for full control of the appearance and working of the point of sale solution including adding products, moving buttons correlating to products and adding and removing promotional products to name just a few.

Stock Module License

This provides relationships to the product being sold. The stock-take module includes recipe builder for detail stock control, advance stock-take functions

Purchasing Module License

The Purchase Order Module interfaces with the Stock Control Module and automatically raises orders with suppliers to maintain desired stock levels. Inwards goods can be sourced on an ad hoc basis as required or actioned by the receipt of the purchase order.

Together with the stocktake module, the purchasing module will require an operator to select the menu to raise orders to the head office. This means the franchiser has a second control mechanism to determine if the franchisee is manipulating the books via not inputting sales.

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Accounts Module

This is a names database of both customers and suppliers that accommodates a large amount of additional information. It offers many convenient functions and monitoring services such as non charge, stop credit or limited credit, so that clients can be discreetly identified.

Accounting Interface Module License

The Accounting Interface Module License allows data to be exported to accounting packages such as MYOB, ProFax, Peachtree, Quick Books, and Money Works.

Once this module is installed, accounts can be exported from ProTouch as it produces an export file that can be imported into MYOB. This reduces and time and chance of error.

Integration

ProTouch integrates with EFTPOS, Barcode Readers, Security Cameras, and Swipe Card processing for customer loyalty and staff performance and the ability to accept remote internet orders.

Integration of security cameras means that voids and refunds appear on the DVR and can be checked later; even from an external location ensuring staff and franchisees are not doing anything untoward. Integration of EFTPOS reduces errors and processing time and also allows for the possibility of a direct franchise payment module. Integration of barcode readers or magnetic card readers is used for efficient entering of customer details for customer loyalty.

Specifically to suit the seafood industry scales can be integrated into the point of sale system for the sale of uncooked seafood i.e Prawns for Christmas. By integrating the scales into the system pricing can be set and the scales will communicate the weight with the POS eliminating any chance of error and greatly increasing transaction speed.

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Caller-ID Delivery Module (optional)

This module and street database is tailor made for businesses so deliveries cannot take place outside their area or to a wrong address; such as fast food restaurants where customers phone in an order for pickup or delivery. The caller can have multiple names and phone numbers which can all be tracked and interfaced back to the ProTouch register.

This module will suit stand-alone shops or be used by a call centre, for a multi-outlet configuration using the internet. Orders taken by the call centre can be directed to the outlet closest to the customer and promptly fulfilled.

The caller ID operator receives confirmation when the order has been delivered to remote shops ready for cooking. Operators can easily view the printed details of previous orders received and reuse, update or add accordingly. This integrates with ProTouch and Video Ordering System.

The caller ID module provides many features. The module will provide the name of the customer and previous orders adding a sense of loyalty to your customers. It also makes the ordering process more efficient by eliminating the need to take down customer details.

The caller ID module also interfaces with the internet ordering. In the case of deliveries, all customer details will be printed on the customer's order making the delivery process less time consuming.

Video Ordering System (VOS) (Optional)

This new program is called VidMan. VidMan takes orders from the registers and displays them on appropriately placed screens located in a manufacturing area like the kitchen. Each screen can have multiple panels to display orders waiting to be processed. VidMan can have multiple screens chained together in a number of ways to suit your manufacturing process. VidMan can control what items or components are displayed at each manufacturing step or screen. Utilising touch screens to interact with the chef, VidMan has many simple functions such as trigger timers, order expansion, order priorities, advanced menu choices and order finishing options.

Orders or components can be sorted and have colours applied to each line item for easy recognition. VidMan interacts with the register, letting servers at the register know which step the order is currently at for example, cooking or packing. It allows

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servers to change the priority of the order (high/low). The servers bump the order, which tells the system that the client has uplifted the order.

VidMan interfaces into ProTouch Caller ID and if an order is pre-ordered for a set time, VidMan will work out the average time and place the caller ID order into the queue so the order is ready at the requested time.

Automatic Franchise Payment System (optional)

This module automates payment of franchise and marketing fees. This is done by calculating totals and transferring the required amount directly into the franchisee's business and marketing accounts.